



## For Immediate Release

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### Lobero Theatre Goes “Green”

- **First “Green” Theatre in Santa Barbara as of September 1, 2011**
- **New composting & recycling programs in place**
- **Addition of solar panels in the next year**
- **Hosting *Green Drinks* mixer on September 20, 2011**

**Santa Barbara, CA, August 24, 2011** – The [Lobero Theatre Foundation](#) is proud to announce that as of September 1, 2011, the Lobero Theatre will be the first registered “green” theatre in town, namely, the first theatrical or cinematic business to adapt sustainable practices in cooperation with the [City of Santa Barbara’s Environmental Services Recycling and Foodscraps Recycling Programs](#). The Lobero Theatre is also planning the addition of photo-voltaic (solar) panels, and exploring other energy-efficient improvements in the coming year.

The Lobero is hoping to lead by example and find new opportunities for an industry not widely viewed through the “green” lens. Patrons and performers will begin seeing additional collection bins, which will be conveniently located and clearly-labeled for *Recycling, Compost, and Landfill* Items. The City of Santa Barbara’s Foodscraps Recycling program collects the compost materials to create nutrient-rich soil which can be sold to consumers or used in public parks and gardens. Compostable items will include all leftover foodscraps and biodegradable plates, flatware and paper goods which will be required for use during all Lobero shows, including concessions and receptions, held after September 1, 2011.

As a historic building and cultural landmark, the Lobero is very conscious of its lasting presence in the Santa Barbara community, and views adapting sustainable practices as a practical and advantageous way to ensure the vitality of the theatre long into the future. The Lobero Theatre encourages its extended family of renters, patrons and friends to learn more about these green initiatives at [Lobero.com/Green](http://Lobero.com/Green).

**Toast the greener Lobero with [LoaTree](#) and friends for September’s [Green Drinks](#) benefit for the Sustainable, Organic, Local (SOL) Food Festival on Tuesday, September 20, at 6 p.m. in the Lobero Theatre Courtyard. Cost is \$10 and includes a complimentary glass of wine from Martian Vineyard, and hors d’ oeuvres featuring local farm products. More details at [greendrinks.org](http://greendrinks.org).**

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